

REALITY COOKING SHOW

TREATMENT



COPYCAT KITCHEN

CAN YOU COOK LIKE [CHEF] ?

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LOGLINE:

2 hobby cooks attempt to recreate a star **[Chef's]** signature 3-course meal in their own home kitchen.

The cooks are invited by the Host (a prominent TV chef) to dine at another star-**[Chef's]** private table. Little do they know that the meal they are being served will be the meal they will have to recreate.

But before they try, they'll attend a cooking bootcamp with the celebrity **[Chef]** & host, to learn the skills to match the maestro.

Both cooks will then host their own dinner party where they will be judged and scored. Who will be the best Copycat Cook?



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Host / Presenter

The host is a prominent celebrity chef in their own right. The result rests heavily on their opinion and credibility, as well as the entertainment factor they bring.

Copycat Kitchen gives territories the opportunity to work with their favourite on-screen regulars to drive viewership.





EPISODE RUNNING ORDER

Day 1: Meet & Eat

2 hobby cooks are invited by the Host (a prominent TV chef) to dine at another star-**[Chef's]** private table. Little do they know that the meal they are being served will be the meal they will have to recreate.

The setup of the secret is important. The hobby cooks will know they are part of a cooking show where they will learn to cook like the **[Chef]** & also have to host a dinner party.

What they don't know is that they will have to cook this exact meal. At the end of the meal, the host will make the reveal. They will be informed that tomorrow they will be attending a cooking school bootcamp to learn the techniques they need to recreate the meal.





EPISODE RUNNING ORDER

Day 2: Cooking Bootcamp

The **[Chef]** and the host spend the day teaching the 2 hobby cooks the trade secrets they will need to produce a meal of star quality. We follow the reality highs and lows as both hobby cooks deal with their culinary doubts and celebrate their cooking successes.

At the end of the bootcamp, the 2 cooks draw straws to determine who hosts the first night's dinner party.





EPISODE RUNNING ORDER

Day 3 & 4: The Dinner Parties

Our 2 hobby cooks take turns hosting and recreating the **[Chef's]** 3-course meal. The meal is co-judged by both the Host and the **[Chef]**.

We follow their daytime prep, which culminates in the guests arriving and the start of the the dinner party.

On the night, the **[Chef]**, the Host, and the other hobby cook will watch a live feed from the kitchen as each course is prepared and plated.

After each course is prepared, the host will serve their guests, and they will eat together. At the end of the night the **[Chef]** & host score in secret. The result will only be revealed at the end of the show. (Day 5)



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EPISODE RUNNING ORDER

Day 5: Winner announcement

Both hobby cooks are treated to a final celebration dinner with **[Chef]** and the host.

After being wined and dined, the scores are slowly revealed as a live VT playback on a LED.

The tension slowly builds as the scores from starters to dessert are revealed. The scores are added up, and the presenter announces the winner.

...and the best copycat cook is ... [WINNER NAME]



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